



Global Fund Project 2021 – 2024

Resilient and Sustainable Systems for Health – Community Systems Strengthening

Request for Proposal

for

Consultancy for the Development of National Advocacy Strategy for Domestic Resource Mobilization

Background

Amref Health Africa

Amref Health Africa is an international non-governmental organization that was officially founded in 1957 as a Flying Doctor's Service. Since then the organization has expanded into many more areas. The Kenya Country program implements activities under five program areas namely HIV/TB/Malaria/Non-communicable diseases, Reproductive, Maternal, New-born & Child Health, Water, Sanitation & Hygiene, Clinical & Diagnostics and Research, Advocacy & Business Development.

Amref Health Africa's vision is lasting health change in Africa and the mission is improving the health of people in Africa by partnering with and empowering communities, and strengthening health systems

Community Asset Building and Development Action (CABDA)

Community Asset Building and Development Action (CABDA) is non-profit making organization established and registered by the NGO board of Kenya in the year 2005. The organization is based in Kakamega and implements a number of projects including TB, Water Sanitation and Hygiene (WASH), Orphans Vulnerable Children and Caregivers support (OVCs). CABDA's vision is better life for children, youth and women in our communities and mission of working together with children, youth and women to identify available assets within and outside their communities so as to create sustainable wealth for them

Amref Health Africa Global Fund Tuberculosis Project

Amref Health Africa in Kenya has been the non-state Principal Recipient (PR) for Global Fund (GF) Tuberculosis and Malaria grants in Kenya since 2011 and 2012 respectively. In 2020, Amref Health Africa in Kenya was again competitively selected by the Kenya Coordinating Mechanism (KCM), as the non-state PR for the Global Fund TB and Malaria grants 2021 – 2024.

CABDA has been implementing Global Fund TB project in Kakamega County since 2016 as a Sub-Recipient funded by Amref Health Africa. After desk review, CABDA

successfully received funding from Amref Health Africa in Kenya to implement Global Fund Tuberculosis project 2021 - 2024 in Kakamega County.

Resilient and sustainable systems for health (RSSH) are essential to ending HIV, TB, and malaria as epidemics. They also yield broader outcomes, delivering healthcare in a sustainable, equitable and effective way, accelerating progress toward universal health coverage, and helping countries prepare for emerging threats to global health security. Community systems strengthening (CSS) is an integral component of RSSH which is essential to achieving progress against the three diseases and to fulfil their principles of promoting human rights and gender equity. According to the Community systems strengthening (CSS) Framework by the Global Fund, CSS is an approach that promotes the advancement of informed, capable and coordinated communities, community-based organizations, groups and structures. The community actors are enabled to contribute as equal partners alongside other actors to the long-term sustainability of health and other interventions at the community level, including an enabling and responsive environment in which these contributions can be effective.

According to Global Fund, “Ultimately, ending the epidemics will only be achieved with sustainable health systems that are fully funded by countries through their own resources”. Some of the key strategies by Global Fund to facilitate country ownership is the requirement for government co-financing for programs supported through the fund and stimulating self-financing for health programs where the fund supports interventions on domestic resource mobilization (DRM) as catalysts to health financing. The Global Fund emphasizes on the need for greater country ownership to health programmes driven by country owned national health plans which are increasingly financed through domestic resources. The Global Fund has also been championing DRM as the long-term path to sustainable health financing and provides governments with the funds needed to deliver health services which are also an important step on the path out of aid dependence.

The Global Fund has been supporting DRM in Kenya since the commencement of the new funding model. In the new funding model 2 (July 2019 – June 2021 cycle), the Global Fund supported CSOs in 10 counties (Busia, Homabay Vihiga, Migori Kwale, Mombasa, Kisumu, , Nairobi, Siaya and Kakamega) to undertake DRM advocacy aimed at increased commitment and resource allocation by County government to HIV, TB and malaria as catalyst for UHC financing. The next phase of the project seeks to

enhance a more coordinated and effective approach through provision of advocacy tools, ongoing mentorship and documentation of outcomes related to DRM advocacy. This will be financed within the current cycle which ends on June 2024.

PURPOSE, OBJECTIVES AND SCOPE OF WORK

Purpose

The purpose of this consultancy is to work with the Principal Recipient, CABDA, and the Community System Strengthening Technical Working Group to develop a national advocacy strategy to guide CSOs at county and national level during the budgeting processes and advocate for more resource for HIV, TB, Malaria, Covid-19 and UHC. Successful DRM advocacy programs are highly cost-effective with high return on investment.

Overall Objective

The overall objective is the development of a national advocacy strategy for domestic resource mobilization for HIV, TB, Malaria, Covid-19 and UHC at national and county level.

Objectives

- To undertake an analysis of domestic resource mobilization advocacy initiatives in the country.
- Based on the analysis of various initiatives, develop a national advocacy strategy to guide CSOs in advocacy including participation and advocacy in the budgeting processes both at national and county level.
- Develop tools to document and track domestic resource mobilization for health advocacy by CSOs at county and national level

Scope of work

Under the supervision of the Principal Recipient, CABDA and the Community System Strengthening Technical Working Group, the consultant will be responsible for developing a domestic resource mobilization national advocacy strategy

Specifically, the consultant will be responsible for:

- Developing an inception report detailing the process, methodology, expected deliverables and the timelines.
- Desk review and data collection through KII, FGDs and other methodologies on the progress made (successes and opportunities) in the various DRM investment in Kenya for HIV, TB, Malaria, Covid-19 and UHC
- Participate in stakeholder's consultation and brainstorming sessions on DRM for HIV, TB, Malaria, Covid-19 and UHC
- Development of draft advocacy strategy, documentation and monitoring tools
- Participate in the feedback sessions with the PR, TWG and stakeholders
- Develop a process report
- Develop an advocacy strategy for DRM investment in Kenya for HIV, TB, Malaria, Covid-19 and UHC

DELIVERABLES

The consultant will work closely with Principal Recipient, CABDA, and the CSS technical working group. All deliverables will be submitted to Principal Recipient and CABDA on date as mutually agreed during the inception meeting. The reports will be reviewed by Principal Recipient, CABDA and the TWG. All draft and final documents will be submitted as soft. The consultant should submit following key deliverables: -

- Inception report: Outlining details of activities with proposed methodology and timeline/ delivery dates
- Draft advocacy strategy and tools for feedback and comments
- Final advocacy strategy for DRM investment in Kenya for HIV, TB, Malaria, Covid-19 and UHC
- Draft report on process report

REQUIREMENTS

The Consultant will be required to:

1. At least advanced university degree (Master's degree or equivalent) in economics, law, public health and public administration or other relevant field

2. The lead consultant to have at least ten (10) years of relevant professional experience in advocacy, public finance and budgeting process.
3. Experience working with communities, CSOs, key and vulnerable population groups in HIV, TB and Malaria response in Africa.
4. Experience working with National and county governments in Kenya and advocating with ministries of Health and Finance.
5. Understanding of the Kenya public financing management
6. Understanding of Kenya legislative and regulatory processes
7. Strong analytical skills
8. Excellent written and oral communication skills.
9. Good inter-personal, communication and coordination skills
10. Ability to work independently with minimal supervision
11. Evidence of at least (3) consultancies of similar scope

DURATION OF ASSIGNMENT

The Consultancy will be executed over a period of 15 days.

MODE OF APPLICATION

To respond to the request, the consultant is expected to submit the following documents online through communityassetbuilding@yahoo.com on or before **13th January 2022**. The subject of the email should be the **title of the assignment**. Technical and financial proposals should be sent as separate documents.

1. Provide a technical proposal and attach the following documents:
 - a. Workplann
 - b. Curriculum Vitae (CVs) of the lead consultant. Any additional CVs must be accompanied by commitment letters.
 - c. At least three cliental references.
 - d. In case of a company include the profile.

- e. Evidence of consultancy done (either contract, PO, invoice or certificate of completion for at least 3 consultancies in the last 2 years)
 - f. Tax Compliance Certificate (TCC)
2. Financial proposal in Kenya shillings